



Dear Potential Sponsor,

Wayne Municipal Airport and the Northeast Nebraska Aviators flying group are pleased to announce the Third annual “Wayne America Fly-in and STOL” event (Formerly MayDay STOL Drag races) that will be held on **May 26th -May 28th of 2023**.

2022’s event ended with a tragic accident. Following the events that took place that day, the organizers agreed to, out of respect to the family, fellow pilots, and our community, cease operations, grieve and move our focus to what was to come. When Mayday STOL was initially organized, it was planned around May 1, or “May Day”, hence the name. As we quickly learned, the Nebraska winds aren’t ready to die down until later in the month. As we moved further and further away from May 1 and our vision to build a world-class fly-in for every current and future aviator to enjoy, a name change only made sense. So, welcome to what is now the **Wayne America Fly-in and STOL**.

What are STOL Drags? We’re glad you asked. STOL Drag Racing (Short Take-off and Landing) is the fastest growing event in aviation. Combine typical STOL with traditional drag racing style in the air? Well, you have STOL Drag Racing! STOL Drag Racing is a spectator friendly sport that is not only a challenge for the pilots, but a thrill for spectators as these men and women pilot their airplanes down a 2000’ straight course, come to a complete stop, turn around and get on the throttle to race back to the initial starting point. All this heart-pounding excitement in airplanes that are racing side by side, separated by a mere 75’! Races last under 1.5 minutes, so each race brings a whole new level of heart-pounding excitement as the participants work their way through brackets to become the winner of the event and carry their points with them to the next race.

This will be the 3rd year of our fly-in, and the for the first time ever, our intention is to bring both STOL Drag Racing (STOL Drag LLC) and Traditional STOL (National STOL Series). This has NEVER been done before, so it is a bold move that will significantly increase both our participation and crowd. Our first year we had more than 2000 people attend and in excess of 200 planes fly in. With the combination of all competitors and their social media platforms our event was viewed by hundreds of thousands of viewers. We also had at least 28 states and two countries represented by attendees at MaydayStol Drag Races. Within hours of “soft launching” our event to the public, over 100 pilots signed up for more information and local hotels have started filling up. Of these pilots, several are world-renowned aviators with

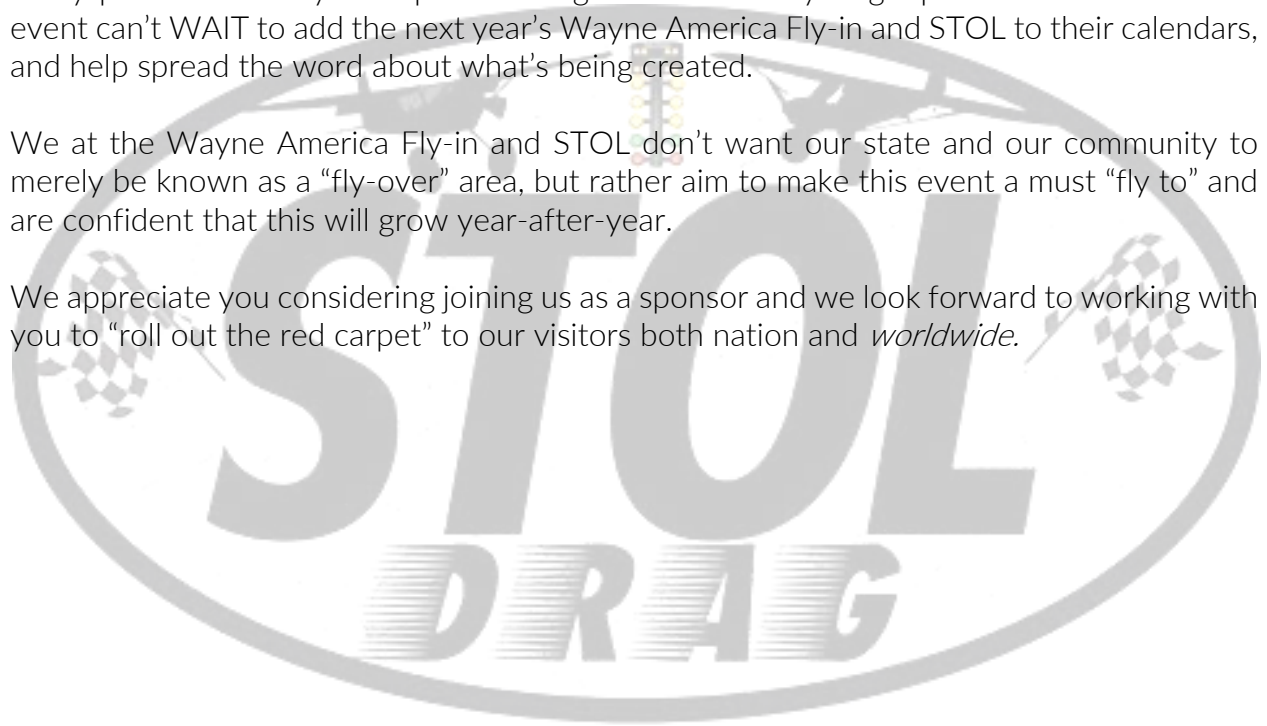
millions of followers and fans. Prior to the tragedy, year 2 was on-par to far surpass the numbers from year 1.

With verbal commitments from local TV stations, live streaming over the internet, the eyes of the world will be laser focused on Wayne, Nebraska and the pilots competing for cash prizes and bragging rights.

This event isn't only for aviators and their airplanes, however. As we grow this event, we will work hard to make sure that there's something for everyone. From static displays, food/beverage vendors, nightly music entertainment, round-table discussions, panel discussions, poker runs, acrobatic performances, rides in STOL Drag planes, meet-and-greet with race participants, booths of different varieties, and excitement and "community" in every part of the Wayne Airport – our goal is that every single person that attends this event can't WAIT to add the next year's Wayne America Fly-in and STOL to their calendars, and help spread the word about what's being created.

We at the Wayne America Fly-in and STOL don't want our state and our community to merely be known as a "fly-over" area, but rather aim to make this event a must "fly to" and are confident that this will grow year-after-year.

We appreciate you considering joining us as a sponsor and we look forward to working with you to "roll out the red carpet" to our visitors both nation and *worldwide*.



www.wayneamericaflyin.com



Sponsorship Opportunities

Title Sponsor: \$25,000.00

- Space for large banner
- Free Vendor/Exhibitor booth space/spaces
- 12 VIP “all access” passes per day. (Includes evening events and Awards Ceremony)
- Several mentions and recognition from announcer during all events
- Mentioned in all media, social media, mailings, email campaigns, spot on web-site, and included on all printed material/posters.
- Name and logo on event poster
- Recognition by announcer on all days, during all events
- **Ride in a STOL Drag plane**



Four Star Sponsor: \$5,000 and up

- Space for large banner/advertising
- One free vendor/exhibitor booth space
- 8 VIP “all access” passes per day. (Includes evening events and Awards Ceremony)
- Logo placement in all media, social media, mailings, email campaigns, spot on web-site, and included on all printed material/posters
- Mentioned by announcer with other sponsors during events
- Recognition by announcer on all days, during all events



Three Star Sponsor: \$2,500-\$4,999

- Space for large banner on site.
- One free vendor/exhibitor booth space
- 6 VIP “all access” passes per day. (Includes evening events and Awards Ceremony)
- Mention in all media, social media, mailings, spot on web-site, and included on all printed material/posters
- Recognition by announcer on all days of the event.



Two Star Sponsor: \$1,000-\$2,499

- Space on-site for banner
- 4 VIP “all access” passes per day. (Includes evening events and Awards Ceremony)
- Sponsor name on web-page and printed materials
- Cash sponsor name listed on poster
- Recognition by announcer on Friday and Saturday
- One free vendor/exhibitor booth space.



One Star Sponsor: \$500-\$999

- 2 VIP “all access” passes per day. (Includes evening events and Awards Ceremony)
- Sponsor name mentioned on web-site
- Recognition by announcer on Friday and Saturday

Vendor Level: \$500

- 10 x10 space inside Vendor Hangar BB
- Duration of space May 20-22

